



**Our services**



# Who we are

We're award-winning photographers who turn people's eyes into art.

We're passionate about what we do and travel the world offering event guests a sophisticated and memorable experience which is completely unique in the world. They all go home with a story to tell and a souvenir they'll treasure.

We're also a technology-led company, using our own patented invention to capture stunning photographs which celebrate the artistic beauty of the iris - each of which is unique in history.

The printed and digital images can be customised or branded.





At work...

# What makes us special

## Unique in the world

Our patented technology means we're able to give people an experience they've never had before.

## Experiential

Guests get a real thrill from the interaction; learning something special about themselves which they'll be excited to tell others about.

## Brandable

Our images can be branded, increasing the host's brand engagement.

## Take-home

Guests go home with a memorable souvenir they'll treasure and display.

## Shareable online

Digital versions are great for guests to share on social media and create buzz around the event and the brand.



# J.P.Morgan



HILTON LUXURY BRANDS

## Our clients

*"By far the most popular stand at the event. There were queues of people comparing eyes and bringing their friends over to be photographed"*

**Venues+Events Live**

*"A huge hit... having EYECONART broke all records in the number of visitors to our stand - thank you!"*

**Sightsavers**

*"The idea worked like a dream... I cannot recommend the EYECONART team enough for their professionalism"*

**1331 Events**

# Types of events

Our professional crews are versatile and performances can be tailored to suit your vision.

They can **roam** the floor or **work from our stand**, delivering at any type of event, from attracting a crowd to a trade show stand, providing an ice-breaker at networking events, to gifting wedding guests with a thoughtful souvenir of the big day.

## Event types

- ✓ CONFERENCES and TRADE SHOWS
- ✓ CORPORATE PARTIES
- ✓ NETWORKING EVENTS
- ✓ PRESS LAUNCHES and AWARDS
- ✓ GALA DINNERS
- ✓ PRIVATE PARTIES and WEDDINGS

## Sectors and themes

- ✓ SCIENCE and TECHNOLOGY
- ✓ DESIGN and CREATIVE INDUSTRIES
- ✓ HEALTH and WELLNESS
- ✓ DIVERSITY and IDENTITY
- ✓ SPACE and TIME
- ✓ VISION and THE FUTURE

# How it works

Our crew of professional photographers set up an attractive stand which guests can visit, or they can roam.

It takes about a minute to photograph each guest, after which they'll get a preview of their eye in-camera along with an explanation of its interesting features and what makes it unique.

Another crew member then edits the image to create one of our distinctive EYECONs. Guests can come back to collect a professional quality print and will receive a digital version by email.

Our standard package involves two crew (one shooting and one editing). For larger events we recommend adding crew so that we can process more guests.



# Standard UK hire prices

<b>N° Guests</b>	<b>Recommended N° Crew</b>	<b>Max capacity</b> (maximum number of guests we can process per hour)	<b>Half-day hire</b> (<3 hours)	<b>Full-day hire</b> (<6 hours)
<200	2	30	£1,100	£1,700
200 - 500	3	45	£1,600	£2,450
500+	4	60	£2,100	£3,200

Prices include:

- ✓ Crew of experienced professional photographers
- ✓ Complete event stand (inc banners, tablet screen, stand-up boards and print displays)
- ✓ Unlimited 6" x 4" prints
- ✓ Unlimited digital versions
- ✓ Branding on all images

*Prices exclude VAT. For international and UK-wide events outside of London, a travel supplement may be required.*



**Additional services**



# Artworking (from £495)

Our designers can create a piece of bespoke art using all the EYECONs from your event, which can be shared digitally with guests or printed large-scale for the wall to celebrate the event and the individuals that took part. There are a few ways this service can be incorporated into your event:

## Standard (from £495)

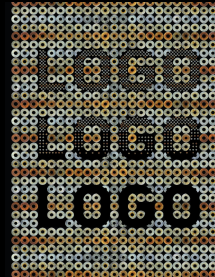
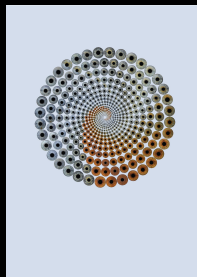
After the event all your guests' EYECONs will be combined into your chosen design.

## Animated (from £850)

During the event, an animation will show your design emerging using EYECONs from our archive. After the event, we'll swap-in the real EYECONs from your guests to generate the final artwork.

## Live (from £900)

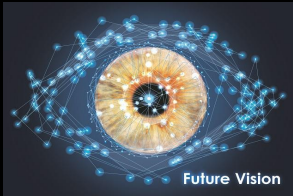
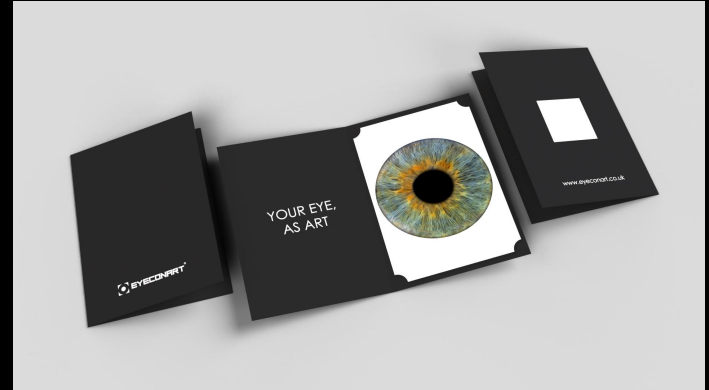
One of our designers will join the crew and assemble your custom artwork during the event, allowing guests to watch it emerge in real time and even try to spot their eye as it is added.



# Premium printing (from £545)

Guests receive a 7" x 5" premium print on high quality photographic paper, with branded photo sleeve. Plus a high resolution digital version which they can enlarge or share online.

You can also choose to have a bespoke graphic design background to the prints; or bespoke branded photo sleeves.

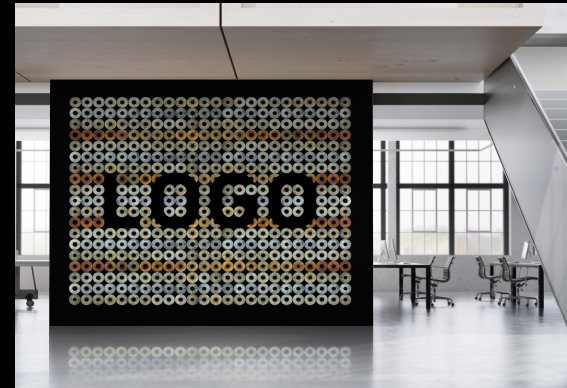


# Corporate Commission (from £795 + £45 per person)

For smaller, more intimate events, like a dinner party or a team celebration, we offer our boutique service.

Guests will each receive a 7" x 5" premium print on high quality photographic paper, with branded photo sleeve. Plus a high resolution digital version which they can enlarge or share online.

The company will get a bespoke piece of digital artwork made up from everyone's EYECONs. This can be printed large-scale as an eye-catching piece of art for the office wall, and shared digitally on social media, or even as part of the team's profile pictures and e-signatures!



# Conference and trade show add-ons

## Data Capture

(from £150)



Everyone we shoot will enter their details on our tablet. We can customise the survey to gather valuable data for the host. For example to ask a question, request feedback, or obtain GDPR consent. We'll share the complete data read-out with you.

## Bespoke Backdrop

(from £395)



We have a range of EYECONART branded and unbranded backdrops to suit your event. We can also create bespoke backdrops for your event, which could include your logo or a unique artworking.

## Merchandise

(POA)



Our EYECONs can be printed live onto various merchandise options - along with the host's branding - to take away. Options include water bottles, key rings, tote bags and t-shirts.

# Gamification

(from £750)

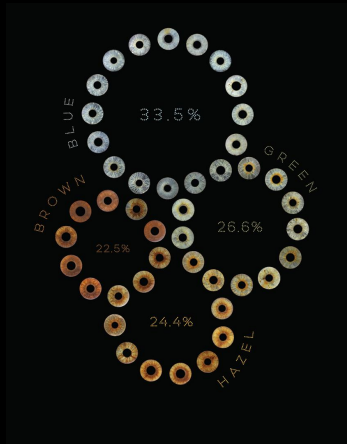
Games can add even more fun and interaction to the guest experience. For example, having a 'Celebrity Eyematch Board' where visitors can find out which celebrity their eye most closely resembles, or a 'Discover My Colour' service where each visitor discovers the unique colour profile of their eye.



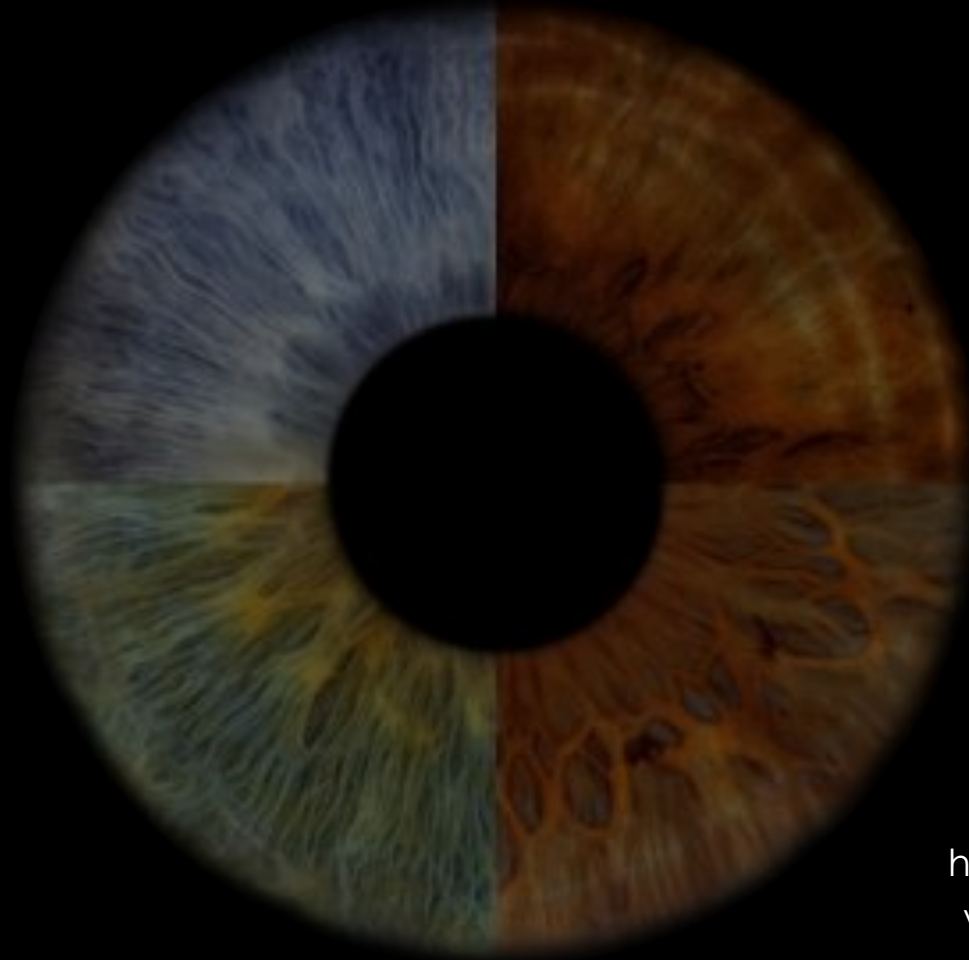
# Personalised Reports

(from £45 per person)

A stunning gift to celebrate your guests' individuality. Each of them will receive their own digital or printed report, containing for example: an explanation of their eye's unique features, their Celebrity Eye Match and a personal iris colour palette. Imagine painting a room in the colours of your eye!



**We look  
forward to  
working with  
you at your  
next event.**



+44 (0) 20 3637 9708  
hello@eyeconart.co.uk  
www.eyeconart.co.uk